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Teragren Expands Distribution Network, Strengthens Leadership Team

BAINBRIDGE ISLAND, Wash. – February 2, 2010 – Teragren (www.teragren.com), the world's leading manufacturer of environmentally-friendly bamboo flooring, panels and veneer, today announced that it has secured two new distribution agreements in the United States.

The company has also strengthened its executive team, naming flooring industry veteran Mike Boshart to a new leadership role as Executive Vice President.

"As a result of our growing distribution network, it's now easier than ever for consumers to find Teragren's high-quality bamboo flooring and countertops," said David Knight, Teragren President & CEO. "We're thrilled about our expanding network and strengthened leadership team—and we're excited about opportunities for growth in the year ahead."

New Flooring Distributor/Retail-Licensing Group

Under the terms of the new agreements, Belknap White Alcco and members of the Alliance Flooring, Inc. retail-licensing group will begin offering Teragren's popular lines of bamboo flooring and countertops.

The offerings include the company's newest products, such as Teragren's new Portfolio collection of strand bamboo floating floors and the popular Traditional and Strand Bamboo Countertops. Launched at Surfaces 2010, the new Portfolio line features ten distinctive colors and textures that offer a beautiful and environmentally responsible alternative to precious rainforest hardwoods.

"We're very excited about our new relationships with Belknap White Alcco and the Alliance Flooring retail-licensing group—both organizations are highly-regarded and we're pleased to be working with them," said Knight. "Our East Coast and national distribution networks are greatly enhanced as a result of these new agreements."

Boston, Mass.-based flooring distributor Belknap White Alcco

(www.belknapwhite.com) will now exclusively offer Teragren's popular lines of bamboo flooring and countertops throughout their East Coast-based network including Connecticut, Maine, Massachusetts, New Hampshire, Upstate New York, Rhode Island and Vermont.

"Belknap White Alcco is committed to offering top-quality brands—particularly within the growing 'green' building industry," said Raymond Mancini, President, Belknap White Alcco. "Teragren's high quality products and solid reputation are unmatched, and we look forward to a long-standing, successful relationship with them."

Alliance Flooring, Inc. (www.allianceflooring.info), a retail-licensing group representing more than 450 retail locations across the United States, will also offer Teragren's complete flooring line, including countertops.

Alliance Flooring is the parent company of CarpetsPlus Color Tile®, Carpetland USA and Floorco Direct-to-the-Trade design centers. CarpetsPlus Color Tile was founded in 1996 with a philosophy that emphasized independent store ownership backed by the buying power of a national chain and has since become the fastest growing resource group in America.

"With a 15-year track record of solely providing high-quality bamboo products, Teragren is clearly the

industry leader when it comes to bamboo flooring and countertops,” said Patrick Falk, Merchandising Manager, Alliance Flooring. “We expect a great response to their environmentally-friendly product lines—and we’re especially excited about offering their new Portfolio flooring line.”

Strengthened Leadership Team

Teragren’s leadership team has also been significantly strengthened through the promotion of Mike Boshart to Executive Vice President.

Formerly Vice President, Marketing, Boshart will now be responsible for the day-to-day management of Teragren, including overseeing aspects of the company’s new product development, manufacturing, operations, customer service and sales divisions. He will also work closely with Knight in formulating Teragren’s overarching business strategies to ensure the company’s long-term profitability and continued growth.

“During his time with Teragren, Mike has become an invaluable member of our team,” said Knight. “His outstanding contributions have been enhanced by his considerable experience managing people, product lines and sales channels. His new role as Executive Vice President is very well-deserved—and we anticipate that his leadership skills will continue to be a vital asset to our company moving forward.”

Prior to joining Teragren, Boshart was General Merchandising Manager and corporate officer at iFloor, a multi-channel specialty flooring retailer with 35 stores and an industry-leading e-commerce Web site.

Boshart is a member of the American Marketing Association, Institute for Supply Management and past participant in the Harvard/Wharton Consortium for Operational Excellence in Retailing.

About Teragren

In 1994, Teragren (www.teragren.com<<http://www.teragren.com/>>) pioneered the bamboo flooring, panel and veneer industry in the United States. The company is recognized as a category leader by the architectural and design communities as well as major floor covering distributors and retailers, and panel and veneer distributors. Teragren is also considered a leader within the broader sustainable business movement—it was named by Inc. Magazine as one of “The Green 50” companies that are setting the standard for environmentally friendly business, and one of the “Top Ten Greentrepreneurs” by Seattle Metropolitan Magazine. All Teragren bamboo products contribute to certification under the U.S. Green Building Council’s LEED® (Leadership in Energy & Environmental Design) rating system in one or more categories. Select Teragren flooring, panels and veneer also qualify for FSC-Pure certification through the Forest Stewardship Council. Teragren’s FloorScore®-certified bamboo flooring is also the world’s first and only bamboo flooring recognized by SCS, the global leader in certification of environmental and sustainability claims. SCS tests and certifies hard surface flooring products for compliance with rigorous indoor air quality emissions requirements. Teragren’s cross-ply 100 percent bamboo core substrate has U.S. and International patents-pending.

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