



Tuesday, February 2, 2010

Teragren Adds Distribution, Names Executive VP

Bainbridge Island, WA, Feb. 3, 2010--Teragren said it has secured two new distribution agreements in the U.S. and has named a new executive vice president.

New England distributor Belknap White Alcco and members of the Alliance Flooring, Inc. retail-licensing group will begin offering Teragren's bamboo flooring and countertops.

Alliance Flooring, Inc., a retail-licensing group representing more than 450 retail locations across the United States, will also offer Teragren's complete flooring line, including countertops.

Alliance Flooring is the parent company of CarpetsPlus Color Tile, Carpetland USA and Floorco Direct-to-the-Trade design centers.

Mike Boshart, formerly vice president of marketing, has been named executive vice president.

Prior to joining Teragren, Boshart was general merchandising manager at iFloor.