

Saturday, January 2, 2010

Teragren names new executive vice president, adds new distribution

[Bainbridge Island, Wash.] Teragren announced that it has secured two new distribution agreements in the U.S. Under the terms of the new agreements, Belknap White Alcco and members of the Alliance Flooring retail-licensing group, will begin offering Teragren's lines of bamboo flooring and countertops.

The company has also strengthened its executive team, naming flooring industry veteran Mike Boshart to a new leadership role as executive vice president. Boshart will now be responsible for the day-to-day management of Teragren, including overseeing aspects of the company's new product development, manufacturing, operations, customer service and sales divisions.

"As a result of our growing distribution network, it's now easier than ever for consumers to find Teragren's high-quality bamboo flooring and countertops," said David Knight, Teragren president and CEO. "We're thrilled about our expanding network and strengthened leadership team—and we're excited about opportunities for growth in the year ahead."