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Bamboo booms

The bamboo business has never been better, according to Teragren CEO David Knight. Teragren introduced Synergy Strand Bamboo Floating Floor, a wide-plank strand bamboo that features a Välinge-patented, glueless, self-locking system (right). With the advent of green demand, product and emphasis on expanded distribution, Teragren has reached a “sweet spot” in the market with January sales up more than 70 percent from January 2007. Teragren is budgeting a 30-percent sales increase for 2008, Knight added.

