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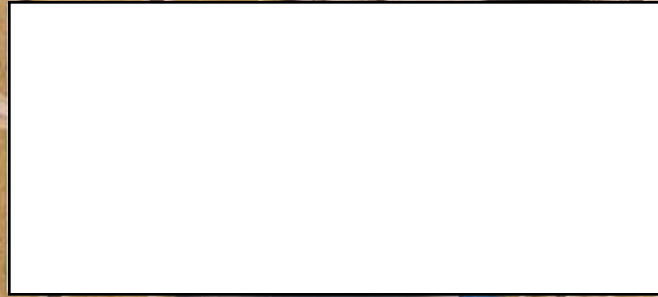
THE MAGAZINE OF THE NATIONAL ASSOCIATION OF HOME BUILDERS

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## 2008

### BUYER'S GUIDE AND WEB DIRECTORY

The residential  
construction  
industry's premier  
directory of building  
product information



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# FAVORITE 50

## The 50 most popular products of 2007

**B**UILDERS WANT TO KNOW WHAT'S GOING ON IN THE WORLD OF PRODUCTS. THEY WANT TO KNOW IF THERE ARE THINGS they should be using on, or offering in, their houses. That's one reason **BUILDER's** products coverage is among the most popular features of the magazine. We know this because every year, our reader service bureau, Inquiry Management Systems in Toronto, tallies the number of reader inquiries we receive about the products we write about. The 50 products that readers were most interested in last year appear below, ranked in order based on the number of reader inquiries they prompted. For the fourth year in a row, tankless water heaters head the list, while the ever-popular folding patio door appears four times in the top 10 alone. Electric floor-warming systems were also a hit in 2007, claiming the second- and third-most-asked-about spots. In case you missed these and readers' other favorite products last time around, use the Manufacturer Directory, starting on page 39, to learn where to get more information.—*Nigel F. Maynard*

- |   |   |  |
|---|---|--|
| 1. Rinnai: tankless water heaters                         | 19. Eaton Electrical: GFCI receptacles  | 34. Travis Industries: wood stove              |
| 2. Honeywell: electric floor-warming system               | 20. Porcelanosa: porcelain floor tiles  | 34. Southwest Kiva: fireplace                  |
| 3. Laticrete International: electric floor-warming system | 21. Spark Modern Fires: fireplace   | 36. Trikeenan Tileworks: glass-ceramic tile    |
| 4. Schulte: closet storage system                         | 22. Swan Secure Products: decking screw                                       | 36. Empire Comfort Systems: vented fireplace   |
| 5. Loewen Windows: folding patio door system              | 23. Stiebel Eltron: tankless water heaters                                    | 36. SPAX: screws                               |
| 6. Honeywell: spray foam insulation                       | 24. Walker Zanger: ceramic tile   | 39. Airlite Plastics: insulated concrete forms |
| 7. Texas Quarries: limestone products                     | 24. C.H.I. Overhead Doors: carriage-house garage doors                        | 39. Cosentino (Silestone): quartz surfacing    |
| 8. JELD-WEN: folding patio door system                    | 24. Phantom Screens: screen   | 39. Nuheat: floor-warming systems              |
| 9. Nana Wall Systems: folding patio door system           | 27. Kährs International: walnut flooring                                      | 42. Follansbee Steel: metal roofing            |
| 10. Tostem America: folding patio door system             | 27. Beam Industries: central vacuum   | 42. Benjamin Moore: paint                      |
| 11. Teragren: bamboo butcher block                        | 27. Georgia-Pacific/Quiet Solution: soundproof and moisture-resistant drywall | 42. NuCedar Mills: cellular PVC siding         |
| 12. Kohler Power: backup generator                        | 30. Quickflash Weatherproofing Products: flashing products                    | 45. Bossmate: portable workstation             |
| 13. AllStone Imports: stainless steel mosaics             | 30. Royal Group Technologies: exterior window-trim system                     | 45. Met-Tile: metal roofing                    |
| 14. Coverings Etc: terrazzo tiles                         | 32. Fomo Products: foam insulation  | 47. UltraGlas: architectural glass panels      |
| 15. Boral Bricks: thin brick                              | 32. Coverings Etc: recycled-glass countertops                                 | 47. Standard Precast Walls: precast walls      |
| 16. Eagle Window & Door: folding patio door system        |   | 47. Kohler: water-saving showerhead            |
| 17. Honeywell: structured wiring cans                     |   | 47. Hitachi Power Tools: drill bits            |
| 18. Quiet Solution: soundproof drywall                    |   | 47. Jacuzzi Whirlpool Bath: whirlpool tub      |