

USGBC and Better Homes and Gardens Launch Green Home Makeover Sweepstakes

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by [USGBC](#)

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“\$25,000 Save Money, Save Energy Green Home Makeover Sweepstakes” connects readers to USGBC’s GreenHomeGuide.com for simple tips and solutions for living greener

Washington, D.C. - June 8, 2011 - (RealEstateRama) — Today, the U.S. [Green Building Council](#) (USGBC) and [Better Homes and Gardens](#) launched the “\$25,000 Save Money, Save Energy Green Home Makeover Sweepstakes.” Designed to offer actionable tips and advice for green home living, the sweepstakes will run across the Better Homes and Gardens network of magazines and websites.

“[Green building](#) has become a tried and true way to live healthier and conserve resources while saving money, and homeowners are looking for the latest and greatest strategies for creating and maintaining a green home,” said Nate Kredich, VP of Residential Market Development, USGBC. “The sweepstakes provides a platform for offering useful, expert-vetted advice from our GreenHomeGuide.com website to households across the country, while giving readers a chance at winning a cash prize of \$25,000.”

Expert advice from GreenHomeGuide.com and Better Homes and Gardens will teach readers everything from ways to cut energy and water consumption, to strategies for improving air quality. A featured tips and product guide describes the various benefits of sustainable living, and how using numerous products from sponsors GAF, Kohler, Lutron, Sherwin-Williams and Teragren can help homeowners meet their green living needs.

“The sweepstakes combines our dedication to providing our 40 million + audience with engaging and inspiring content for her home and the life she creates there with an opportunity to make homes across the country more healthy,” said Janell Pittman, General Manager BHG.com.

The sweepstakes will run across multiple Better Homes and Gardens branded websites and print publications, including Better Homes and Gardens, Renovation Style, Do It Yourself, Kitchen & Bath Makeovers, Beautiful Kitchens & Baths, and Kitchen Bath Ideas until August 15, 2011. To learn more about [green home building](#) and enter to win, visit www.bhg.com/home.

About U.S. Green Building Council (USGBC)

The U.S. Green Building Council is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings. With a community comprising 79 local affiliates, nearly 16,000 member organizations, and more than 166,000 LEED Professional Credential holders, USGBC is the driving force of an industry that is projected to contribute \$554 billion to the U.S. GDP from 2009-2013. USGBC leads an unlikely diverse constituency of builders and environmentalists, corporations and nonprofit organizations, elected officials and concerned citizens, and teachers and students. For more information, visit www.usgbc.org, or follow us at www.twitter.com/USGBC or www.facebook.com/OfficialUSGBC.

Better Homes and Gardens

Reaching 39 million readers every month, Better [Homes and Gardens](#) is the biggest-selling monthly consumer magazine in America. The Better Homes and Gardens brand extends across the web, tablet, mobile, broadcast, broadband and numerous licensed products, serving and connecting women who are passionate about their homes and the lives they create there. A Meredith publication, Better Homes and Gardens inspires women to dream and gives them the confidence to move from dreaming to doing. For more information, please visit www.bhg.com.

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