

FOR IMMEDIATE RELEASE

TimberGrass® Bamboo Floors, Panels and Veneers are a Beautiful, Sustainable Alternative to Traditional Hardwoods

BAINBRIDGE ISLAND, Wash. – Bamboo has been used as a structural building material in Asian cultures since the dawn of civilization. Today the plant is rapidly growing in popularity with American architects, interior designers, builders and homeowners as an attractive alternative to traditional hardwoods for floors, panels and veneered surfaces in residential and commercial buildings. Bainbridge Island, Wash.-based TimberGrass®, LLC, the nation's leading manufacturer of fine bamboo floors, helped launch the fledgling industry in 1994 and has seen a significant increase in sales each year due to the material's striking aesthetic appeal, durability and environmental sustainability. Builders and architects specify the brand because of the company's reputation for consistency with U.S. building standards and understanding of U.S. business models.

“TimberGrass products are attractive, hard-wearing and are manufactured out of a highly renewable resource so they appeal to a wide range of designers and homeowners across the country with a variety of tastes,” said Ann Knight, vice president of marketing for TimberGrass. “It's become one of the hottest design trends in recent years.”

TimberGrass is manufactured with a high-grade bamboo specie called Moso to ensure quality and maintain a consistent look throughout the company's product line which includes site-finished and prefinished strip flooring, a prefinished wide plank floating floor, stair parts, panels and veneers. The material is harder than oak and is 2.5 times more dimensionally stable than maple making it ideal for any climate. Unlike hardwood trees requiring 40 to 60 years to grow, bamboo is a grass that grows to maturity in less than six years and is renewably harvested over and over from the same plants.

Architects and designers have incorporated TimberGrass flooring in a wide range of residential projects from remodels to custom homes. Inspired by the clean and distinct look of bamboo, a growing number of craftsmen are using TimberGrass panels and veneers for cabinetry and furniture.

All TimberGrass fine bamboo products are environmentally friendly and enjoy a prominent position in commercial and residential markets. TimberGrass presently services customers through established floor covering distributors and dealers nationwide. Visit www.timbergrass.com or call 800.929.6333 for more information.



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