



FINE BAMBOO FLOORING, PANELS & VENEER

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TERAGREN FINE BAMBOO FLOORING, PANELS & VENEER INTRODUCES NEW *SYNERGY™* STRAND BAMBOO FLOATING FLOOR

*Beautiful, Durable and Renewable® New Synergy Floating Floor Averages
150 Percent Harder than Red Oak; Features First Wide Plank, Välinge-Patented,
Glueless Self-Locking System for Greater Stability & Ease of Installation*

*Synergy Floating Floor Available in Four Distinctive Colors,
Including New Brindle—a Blend of Natural & Caramelized Bamboo Strands*

BAINBRIDGE ISLAND, Wash. – October 28, 2008 – Teragren (www.teragren.com), the nation's leading manufacturer of fine bamboo flooring, panels and veneer, today introduced Teragren *Synergy* Strand Bamboo Floating Floor, the newest addition to the company's line of beautiful, durable and renewable bamboo flooring.

Available in Wheat, Chestnut, Java and a beautiful new color, Brindle—a blend of natural and caramelized bamboo strands—*Synergy* Floating Floor is the first wide plank strand bamboo floating floor to feature the Välinge-patented, glueless self-locking system.

“Teragren is committed to offering innovative new bamboo products to meet the growing demand for sustainable materials,” said Teragren executive vice president and global brand director Ann Knight. “Our new *Synergy* Floating Floor provides an extremely durable eco-friendly design solution—helping homeowners and designers incorporate beautiful green elements that will last for generations into their décor.”

Teragren Synergy Strand Bamboo Floating Floor

Created through a patented manufacturing process that fuses together bamboo strands with an environmentally safe adhesive, Teragren's latest innovation is perfect for residential and commercial settings, from traditional to contemporary.

“Not only is our new *Synergy* Floating Floor beautiful and renewable—it also offers more versatile and quicker installation than traditional hardwood flooring,” continued Knight.

Available in planks measuring 7-11/16 in width and 72” in length, Teragren’s latest innovation is extremely durable and perfect for high traffic installations—the product averages 150 percent harder than red oak and 125 percent harder than North American maple.*

The flooring is engineered with a 4mm top wear-layer of Optimum 5.5™ Moso strand bamboo and mounted on a U.S. and International patents-pending, cross-ply 100 percent bamboo core which provides extra stability. It may be floated anywhere, in locations such as the home or office—including below grade areas like basements where moisture is more likely to be present.

Now in stock and available for purchase throughout Teragren’s vast distribution network, consumers can purchase Teragren’s new *Synergy* Floating Floor at fine specialty flooring retailers across North America and abroad. Retailers can be found online at <http://teragren.com/where.php>.

Teragren’s demonstrated commitment to product innovation includes another recent introduction: *Synergy* Strand Bamboo Furniture-Grade Panels. A perfect complement to Teragren’s *Synergy* Floating Floor, the panels are also available in Wheat, Chestnut, Java and Brindle—and are perfect for kitchen and bath cabinetry, as well as custom furniture. Teragren’s original strand product, *Synergy* Strand Bamboo Solid Strip Flooring, is also now available in the new Brindle color.

Teragren’s innovative strand bamboo flooring is protected by patent rights, which Teragren has exclusively licensed in the U.S., U.K., Mexico and Brazil.

Green Installations & Industry Recognition

As a testament to the eco-friendliness and quality of Teragren’s products, the company’s bamboo flooring has also been featured in several new “green” home installations in recent months.

Teragren’s popular *Synergy* Strand Solid Strip Flooring in Java is featured in Alchemy Architect’s newest eco-friendly prefab “weeHouse,” located in Carlisle, New York opening in mid-October 2008. Alchemy is well-known for its commitment to sustainable practices and for making stimulating, engaging and efficient designs that are accessible and affordable for a wide audience.

In September 2008, Teragren’s *Signature Colors* Bamboo Flooring was also featured in the Harbinger Showhouse at West Coast Green, the world’s largest conference and expo

dedicated to green innovation, building, design and technology. Teragren's flooring was featured on the main level of the Showhouse, designed to spark inspiration around sustainable design and green living. The Showhouse is slated to be displayed at several more green building conferences in 2008.

Teragren's *Synergy* Strand Bamboo Panels were also recently selected by Santa Clara University for the 2009 Solar Decathlon, a nationally-recognized competition in which 20 teams of college and university students compete to design, build, and operate the most attractive, effective, and energy-efficient solar-powered house.

In addition, Teragren has received notable industry recognition, most recently being named by *Inc. Magazine* to the publication's *Inc. 5,000* index of the fastest growing private companies in America (September 2008) and to the *Puget Sound Business Journal's* list of the 100 Fastest Growing Companies in Washington State in 2008 (October 2008).

Environmentally Friendly Company & Products...

Teragren's bamboo flooring, panels and veneer are growing in popularity as they reduce dependence upon dwindling timber resources. Teragren's *Optimum 5.5 Moso™* bamboo is harvested sustainably between 5.5 to 6 years, leaving behind a thriving plant and new shoots, unlike hardwood trees which take more than 60 years to mature.

Teragren bamboo products also relieve pressure on degraded forests: bamboo releases 35 percent more oxygen than a comparable cluster of trees. Those benefits extend to commercial and residential settings, where Teragren's bamboo products can last for many generations and "lock up" carbon over the life of the products.

As a manufacturer, Teragren can guarantee the quality of its products, unlike those coming from alternate sources such as discounters, importers or trading houses in China. The company also uses materials that meet stringent Japanese, European and U.S. environmental standards. Its bamboo production is controlled from harvest to final product.

A core component of Teragren's mission is to measure, mitigate and ultimately neutralize the company's environmental footprint and to be carbon negative. Currently, Teragren's Washington State headquarters is carbon neutral, and carbon measurement is also underway at the company's factories in China and throughout their product transportation system.

In addition to the new *Synergy* Strand Bamboo Floating Floor, Teragren also manufactures complete lines of traditional bamboo flooring: *Synergy* Strand Bamboo Solid-Strip Flooring (Chestnut, Wheat, Java and the new Brindle color), *Signature Naturals* (Vertical and

Flat Grains, Natural & Caramelized) and *Signature Colors* (Espresso, Walnut, Cherry & Charcoal) Solid Strip Bamboo Flooring; Studio Bamboo Floating Floor featuring the Valinge-patented, self-locking system; *Craftsman II* Bamboo Long Plank Flooring, and matching bamboo Stair Components and Flooring Accessories. The company also manufactures many styles of furniture-grade bamboo Panels and Veneer for the furniture and cabinet industries.

About Teragren

In 1994, Teragren (www.teragren.com) pioneered the bamboo flooring, panel and veneer industry in the United States. The company is recognized as a category leader by the architectural and design communities as well as major floor covering distributors and retailers, and panel and veneer distributors. Teragren is also considered a leader within the broader sustainable business movement—it was named by *Inc. Magazine* as one of “The Green 50” companies that are setting the standard for environmentally friendly business, and one of the “Top Ten Greentrepreneurs” by *Seattle Metropolitan Magazine*. All Teragren bamboo products contribute to certification under the U.S. Green Building Council’s LEED® (Leadership in Energy & Environmental Design) rating system in one or more categories. The company owns exclusive rights to four strand bamboo patents: U.S. (*Patent # 5,543,197*), U.K. (*Patent # EP 0 907 503 B1*), Mexico (*Patent # 204281*) and Brazil (*Patent # PI 9612688-4 A*). Teragren’s cross-ply 100 percent bamboo core substrate is U.S. and International patents-pending.

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**Refers to Teragren Synergy Strand Bamboo Floating Floor 4mm wear-layer; the Synergy product line (Synergy solid-strip and Synergy Floating Floor) averages 3271 on the Janka Ball Test. Teragren’s traditional bamboo product line (Signature Naturals, Signature Colors, Craftsman and Studio) averages 1876 on the Janka Ball Test.*