

K/BIS Booth L11921



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## TERAGREN INTRODUCES NEW SYNERGY™ STRAND BAMBOO PANELS & BAMBOO ARCHITECTURAL MOLDING WITH PARQUET BUTCHER BLOCK INLAY

*Beautiful, Durable and Renewable® New Bamboo Products Provide  
Eco-Friendly Design Solutions for the Kitchen & Bath—and Entire Home*

*Teragren Packaging 'Goes Greener' with Post Consumer & Recyclable Materials*

**BAINBRIDGE ISLAND, Wash.** – April 11, 2008 – Teragren ([www.teragren.com](http://www.teragren.com)), the nation's leading manufacturer of environmentally-friendly bamboo flooring, panels and veneer, today announced it has expanded its line of beautiful, durable and renewable bamboo products to include new Teragren *Synergy* Strand Bamboo Panels and Teragren *Bamboo Architectural Molding* with Bamboo Parquet Butcher Block inlay.

The company is also enhancing its already eco-friendly product packaging, making it even “greener” by incorporating post-consumer recycled and recyclable elements within.

Teragren unveiled its new bamboo products at the Kitchen/Bath Industry Design Show (KBIS) in Chicago, a trade show designed to showcase the latest products and most innovative design ideas in the kitchen and bath industry.

“As consumers become more environmentally aware and look to incorporate eco-friendly materials within their homes, we're thrilled to offer two beautiful and sustainable new bamboo products that meet this growing demand,” said Teragren Executive Vice President and Marketing Director, Ann Knight. “Our new bamboo panels and molding will

make for beautiful cabinetry, window trims, backsplashes and more—helping homeowners create the ultimate ‘green’ experience in home décor.”

#### *Teragren Synergy Strand Bamboo Panels*

Available in Wheat, Chestnut, Java, as well as Brindle, a beautiful new color blending natural and caramelized bamboo strands, Teragren’s new *Synergy Strand Bamboo Panels* are perfect for kitchen and bath cabinetry, as well as custom furniture.

Created through a patented manufacturing process that fuses together bamboo strands with an environmentally safe adhesive, Teragren’s *Synergy Strand Bamboo Panels* are extremely durable and are also 100 percent harder than red oak.

The new panels complement Teragren’s existing line of vertical and flat grain bamboo panels and veneer—offering the perfect complement to any décor, from traditional to contemporary.

#### *Teragren Bamboo Architectural Molding with Bamboo Parquet Butcher Block Inlay*

Teragren’s new Bamboo Architectural Molding is available in Vertical Grain Caramelized and features a Bamboo Parquet Butcher Block inlay in either Caramelized or Natural colors.

The molding is a perfect complement to the company’s enormously popular Teragren Bamboo Parquet Butcher Block.

Teragren’s new Bamboo Architectural Molding with a Bamboo Parquet Butcher Block inlay provides the ideal finishing touch for door and window trims. It also enhances custom furniture, cabinetry and millwork—and matches or coordinates perfectly with Teragren’s existing line of bamboo flooring, panels and veneer.

#### *New Eco-Friendlier Packaging*

In addition to offering products made with environmentally friendly bamboo, Teragren is taking steps to make its packaging even “greener” by utilizing 70 percent recycled content, recyclable slip sheets, recyclable plastic and water-based ink. The packaging

meets strict California environmental standards as stated within the 2006 Toxics in Packaging Prevention Act.

“As a pioneer in the bamboo flooring industry, we’re committed to being environmentally smart,” said Knight. “Our new product packaging is in keeping with our high environmental standards.”

*Beautiful, Durable and Renewable Bamboo Products for Kitchen & Bath—and Beyond*

Teragren’s Bamboo Parquet Butcher Block is featured in Teragren’s booth (#L11921) and is installed in one of five custom-created “Dream Kitchens” within the National Kitchen & Bath Association / Meredith Corporation’s Design Idea Center at KBIS (Booth #S4058). The Design Idea Center is meant to showcase the latest trends and products in kitchen and bath design at KBIS.

Providing a beautiful and durable food-safe surface for counters and tabletops, the Bamboo Parquet Butcher Block is available in natural and caramelized colors and is manufactured in standard sizes with a formaldehyde-free and food-safe adhesive. It is also bacteria-resistant due to its density and hardness.

At KBIS, Teragren is also showcasing its lines of traditional bamboo flooring including the company’s popular *Studio* Bamboo Wide Plank Floating Floor featuring the Valinge-patented, self-locking system (installed at the Teragren booth); *Synergy* Strand Bamboo Solid-Strip Flooring (Chestnut, Wheat, Java and Brindle), *Signature Naturals* (Vertical and Flat Grains, Natural & Caramelized); *Signature Colors* (Espresso, Walnut, Cherry & Charcoal) Solid Strip Bamboo Flooring; *Craftsman* Bamboo Wide Plank Flooring, and matching bamboo Stair Components and Flooring Accessories. The company manufactures many additional styles of Bamboo Veneer for the furniture and cabinet industries, as well.

*Environmentally Friendly Products...*

As a manufacturer, Teragren can guarantee the quality of its products, unlike those coming from alternate sources such as discounters, importers or trading houses in China. The company also uses materials that meet stringent European, Japanese and

U.S. environmental standards. Its bamboo production is controlled from harvest to final product.

Teragren bamboo flooring, panels and veneer are growing in popularity as they reduce dependence upon dwindling timber resources. Teragren's *Optimum 5.5 Moso™* bamboo is harvested sustainably between 5.5 to 6 years, leaving behind a thriving plant and new shoots, unlike hardwood trees which take more than 60 years to mature.

Teragren products also relieve pressure on degraded forests: bamboo releases 35 percent more oxygen than a comparable cluster of trees. Those benefits extend to commercial and residential settings, where Teragren's bamboo products can last for many generations and "lock up" carbon over the life of the products.

#### **About Teragren**

In 1994, Teragren ([www.teragren.com](http://www.teragren.com)) pioneered the bamboo flooring, panel and veneer industry in the United States. The company is recognized as a category leader by the architectural and design communities as well as major floor covering distributors and retailers, and panel and veneer distributors. Teragren is also considered a leader within the broader sustainable business movement—it was named by *Inc. Magazine* as one of "The Green 50" companies that are setting the standard for environmentally friendly business, and one of the "Top Ten Greentrepreneurs" by *Seattle Metropolitan Magazine*. All Teragren bamboo products contribute to certification under the U.S. Green Building Council's LEED® (Leadership in Energy & Environmental Design) rating system in one or more categories. The company owns exclusive rights to three strand bamboo patents in the U.S. (*Patent # 5,543,197*), UK (*Patent # EP 0 907 503 B1*) and Mexico (*Patent # 204281*).

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